Scrutiny Review of On-Street Car Parking and the use of Parking Surpluses – Action Plan

Appendix A

Improvements identified and actions required	Resource Implications	Timescale for completion	Person/ Agency responsible	Outcome required and monitoring arrangements – progress to date	Priority H, M, L
Establish a cross-party Parking Advisory Group	Existing resources	April 2010	Corporate Director Working Arrangements Group	Parking Advisory Group established and Terms of Reference approved Parking Advisory Group established and 2 meetings held to date.	Н
2. Develop a Marketing Strategy to consult on proposals for changes to on street car parking controls and publicise the use of the Parking Surplus	Existing resources	December 2009	Head of Parking and Highways Marketing Team	Marketing Strategy developed and implemented. Regular press releases Improved engagement with businesses and community regarding most recent changes to on street parking associated with the Stade project. This resulted in changes to off street arrangements to assist residents and businesses. Marketing Strategy to be developed.	M
3. Write to ESCC to request a review of the Traffic Calming Assessment Policy	Existing resources	July 2009	Corporate Director	County Council review policy. Revised policy to include risk as well as actual incidents and provision for exceptional circumstances. County Council requested to review Traffic Calming Assessment Policy to include risk. Referred by County Highways Manager to relevant team in the Policy Division at ESCC	Н
4. Review the Council's consultation procedures and their evaluation processes	Existing resources	April 2010	Scrutiny Review Team	Revised and improved consultation and evaluation processes. Scrutiny Review of consultation processes underway and due to report in near future.	М

Improvements identified and actions required	Resource Implications	Timescale for completion	Person/ Agency responsible	Outcome required and monitoring arrangements – progress to date	Priority H, M, L
5. Ask the relevant O&S Committee at East Sussex County Council to consider undertaking a review of their consultation procedures.	Existing resources	July 2009	Corporate Director	County Council review their consultation procedure. County Council requested to advise on plans to review their consultation procedures.	M
6. Develop a process for prioritising competing uses of the parking surplus	Existing resources	July 2009	Head of Parking and Highways	Priority assessment process agreed. Limited progress due to other priorities. Significant reduction in surplus due to reduced income. Surplus only sufficient to meet existing commitments.	M